



#### **Coping with Construction Workshop**

Dave Smith | Project Communications Dir

4/6/2010





# Agenda

**Project Overview** 

**Project Communications and Tools** 

**TravelWise** 

**UTA Vanpools and Transit** 

Partners for the Road Ahead

**Open House** 

#### Goals

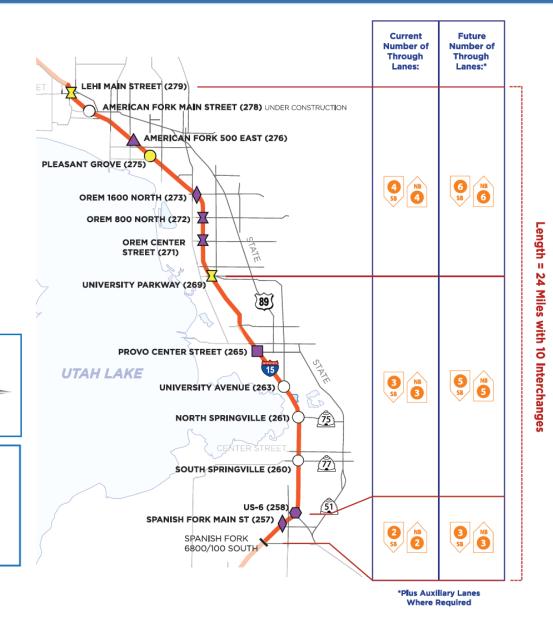
Reduce freeway traffic by 20%.

Help your business cope with construction.

Keep you updated and informed.



#### **Construction Area**



**LEGEND** 

Reconstructed Interchange

Modified/Improved Interchange

O Recently Improved Interchange Widened Mainline I-15

#### **INTERCHANGE TYPES**

∑ Single-Point Urban Interchange (SPUI)

△ Diverging Diamond Interchange (DDI)

Diamond Interchange

Reconfigured Interchange

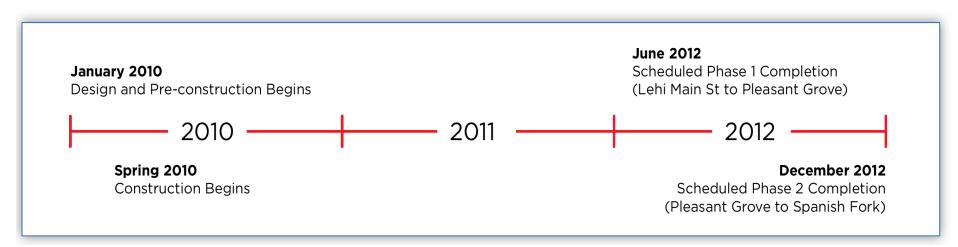
O Hybrid Interchange

O No change to existing configuration



#### Schedule

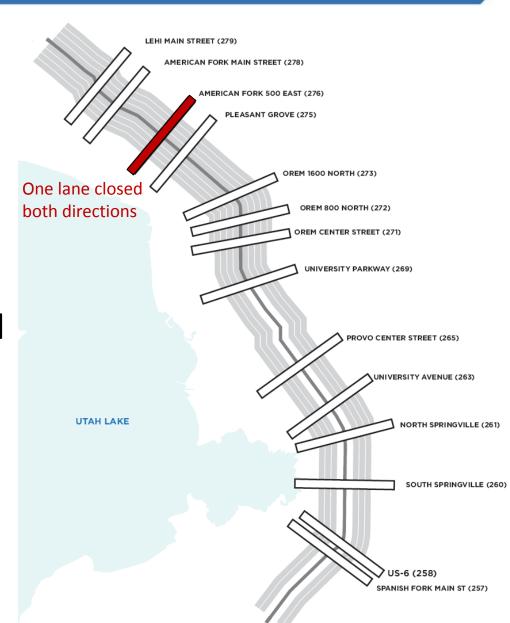
- Aggressive three-year schedule for faster project completion
- Early/Mid-April: convert Express Lane, nighttime lane closures, traffic shift, utility line relocation, shoulder work, etc.
- Late April: I-15 daytime lane closures begin





# **Underneath American Fork 500 East**

- Restricted from four to three lanes both directions
- Starting the end of April for up to 2 months
- 10-20-minute delays





# Underneath American Fork 500 East

Restricted from four to three lanes bot

directions

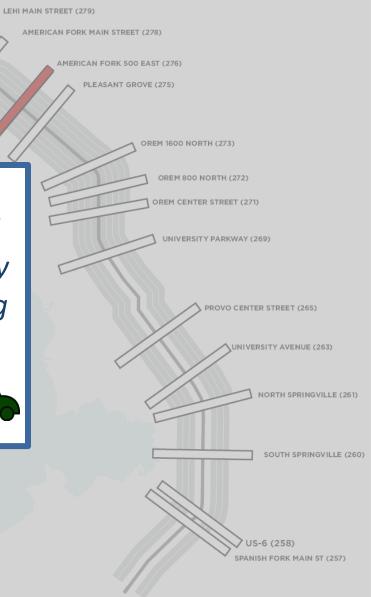
Starting the end
 for up to 2 mor

10-20-minute c

Need to take 1 in 5 cars off the freeway to maintain existing traffic conditions

One lane closed

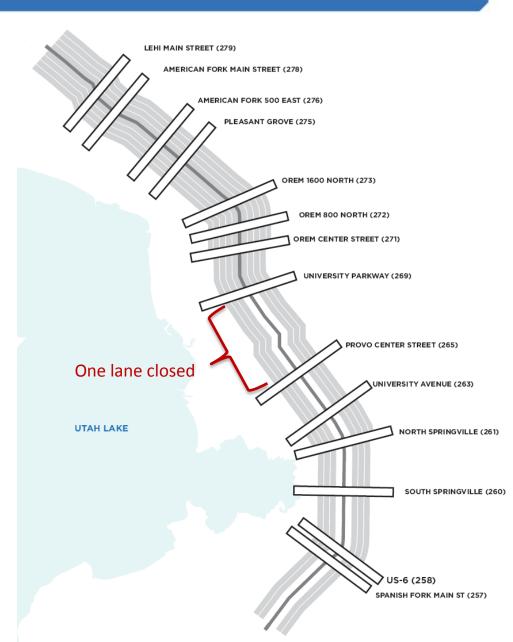






# Southbound from University Pkwy to Provo Center St

- Restricted from three to two lanes
- Late April/early May to fall
- 1-2-hour delays





# Southbound from University Pkwy to Provo Center St

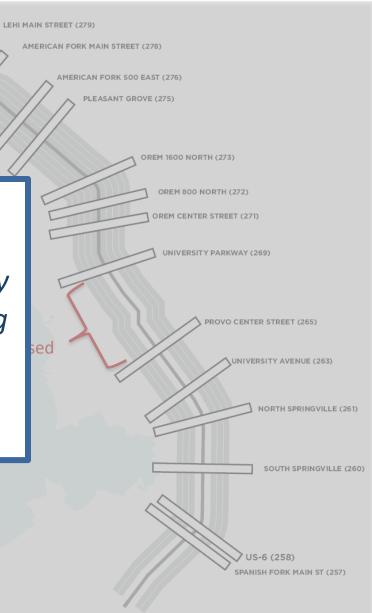
- Restricted from to two lanes
- Late April/early to fall
- 1-2-hour delays

Need to take 1 in 3 cars off the freeway to maintain existing traffic conditions





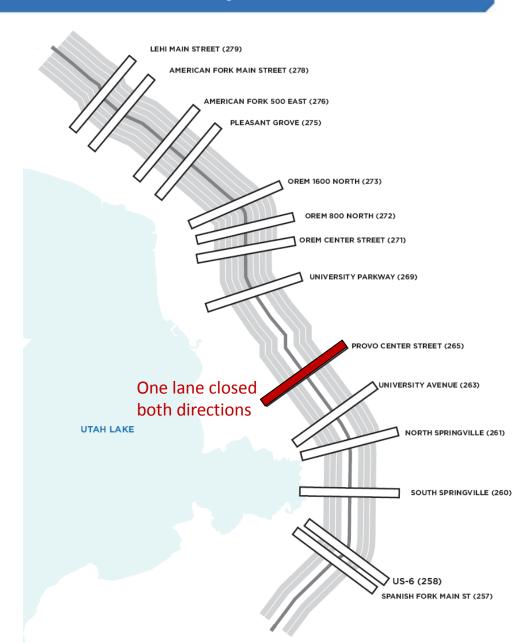






# **Under Provo Center Street interchange**

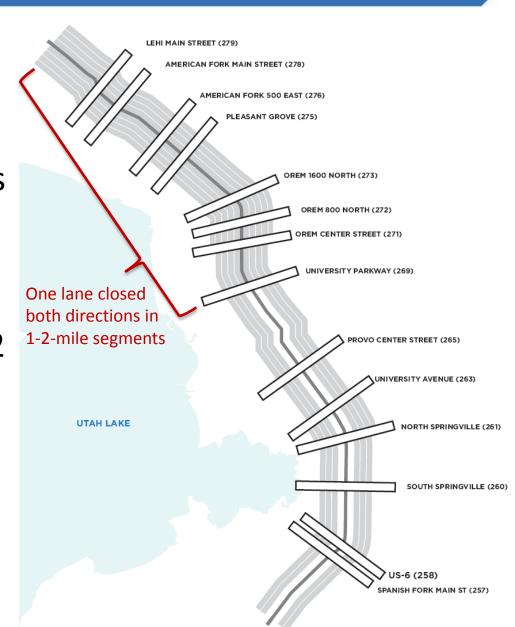
- Restricted from three to two lanes in both directions
- Starting summer 2010 for up to 18 months





### **Lehi to University Pkwy**

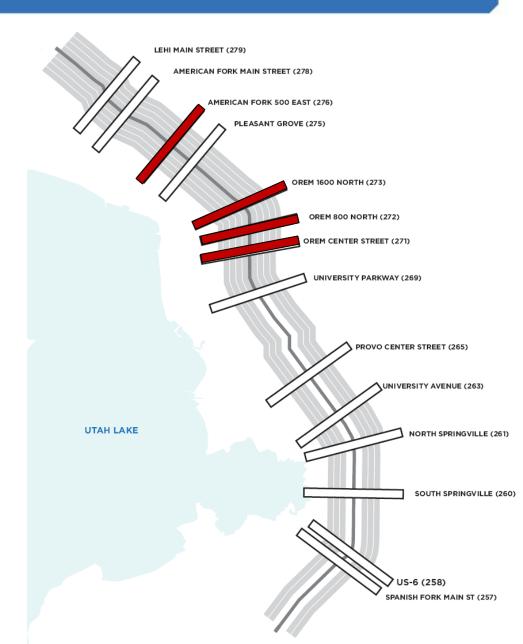
- Portions restricted to from four to three lanes
- One to two miles closed at a time
- Summer 2011 and 2012
- 10-20-minute delays





#### **Interchange Closures**

- Up to two months each
- Consecutive interchanges not closed simultaneously





# **Cross Street Closures – Over the Freeway**

- Lindon Proctor Lane: up to 30 days
- Lindon 200 South: up to 180 days
- Spanish Fork 2700 North: up to 180 days





#### **Cross Street Closures – Under the Freeway**

#### Up to 20 days each:

- A.F. 200 South
- A.F. 100 East
- Geneva Road
- Orem 400 North
- Orem 400 South

- Orem 2000 South
- Provo 820 North
- Provo 600 South
- Provo 920 South
- S.F. 1750 North



# **Freeway Conditions**

- Reduced lane width 11 feet
- Narrowed or closed shoulders
- 55-mph speed limit





## Why We're Here

- Reduce Freeway Traffic by 20%
- Get involved, get educated
- TravelWise to avoid delays
- Vanpools and transit
- Tools for your business





#### **Project Communications**

Christina Davis | Project Communications Mgr

4/6/2010





#### **Staying Updated**

Weekly e-mail updates

Web site: udot.utah.gov/i15core

Text messaging: text "i15" to 83043

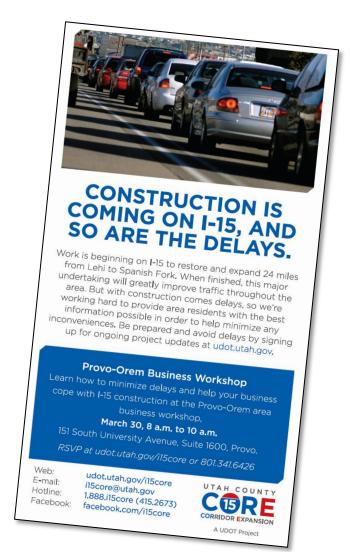
Facebook: facebook.com/i15core

E-mail: i15core@utah.gov

Hotline: 1-888-i15core

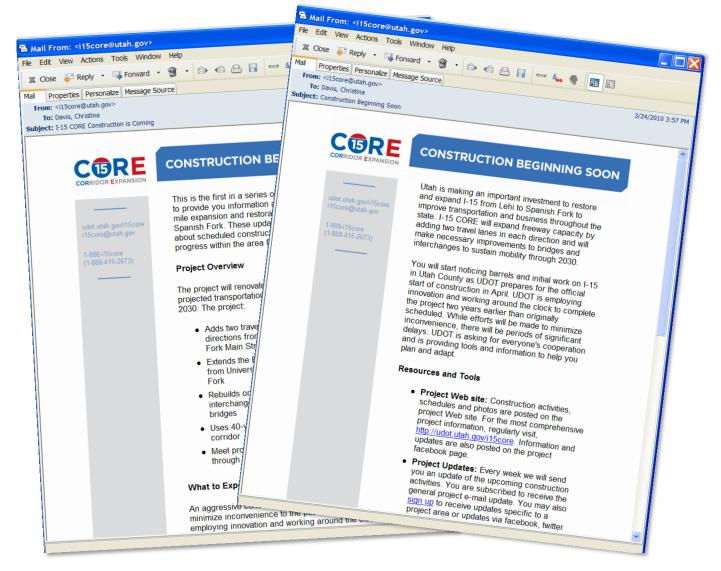
(1-888-415-2673)

Radio, News media





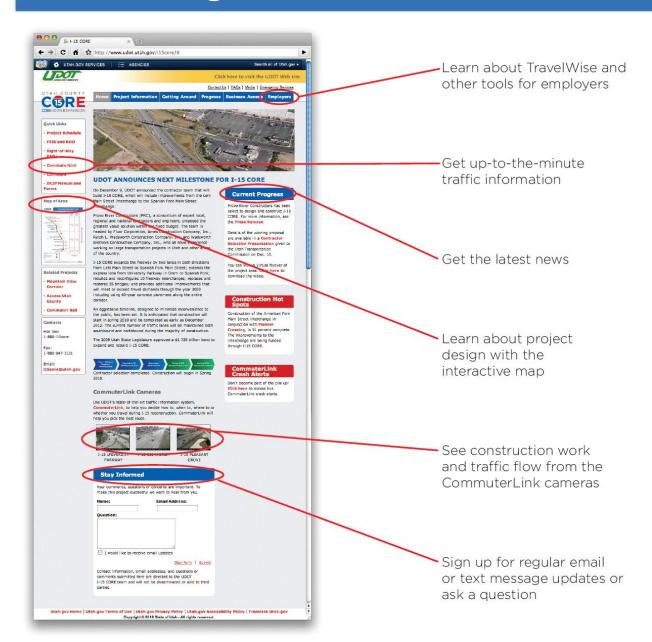
#### Weekly E-mail Update



Sign up at udot.utah.gov/i15core

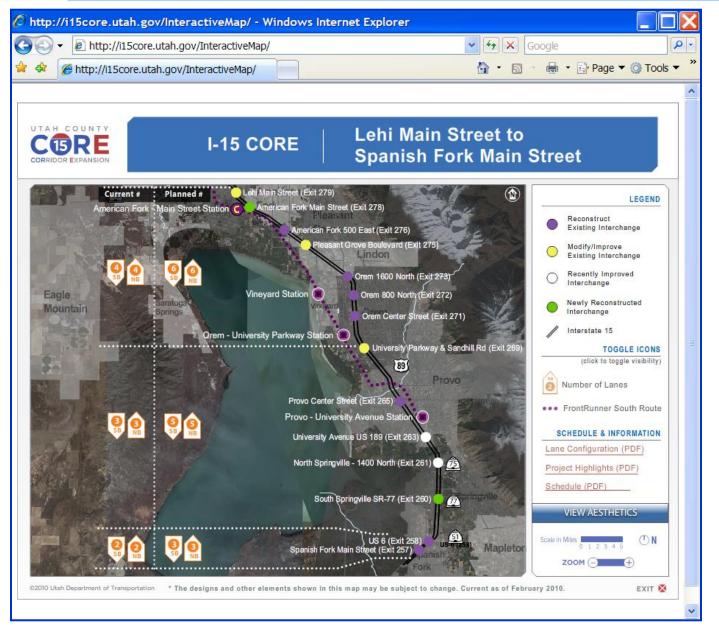


#### udot.utah.gov/i15core



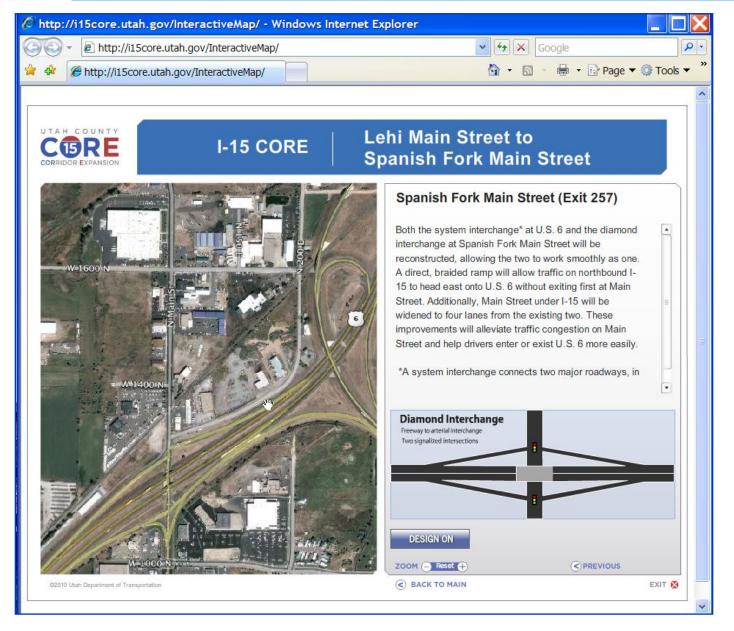


#### **Interactive Map**





#### **Interactive Map**



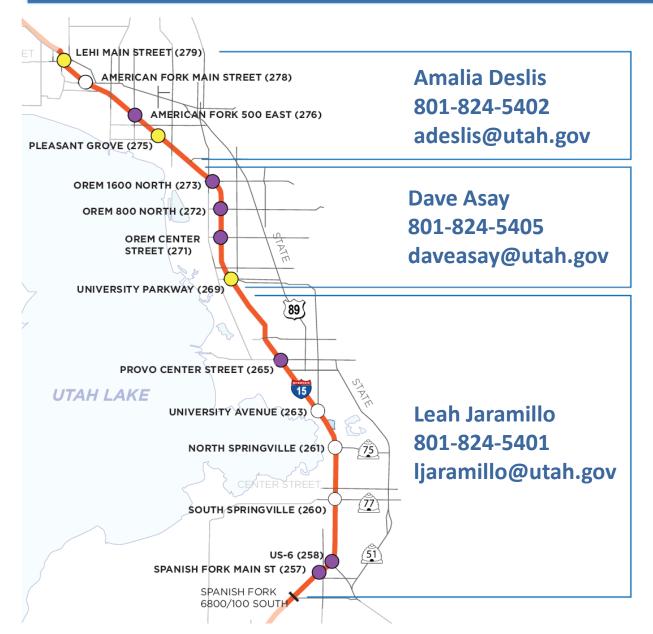


#### **Interactive Map**





#### **Public Involvement Coordinators**





### **Company Communications**

# Get the word out about construction impacts to employees and customers

- Employee newsletters
- Internal Web site
- Public Web site
- Customer database e-mails
- In-store flyers, detour maps
- Coupons, promotions

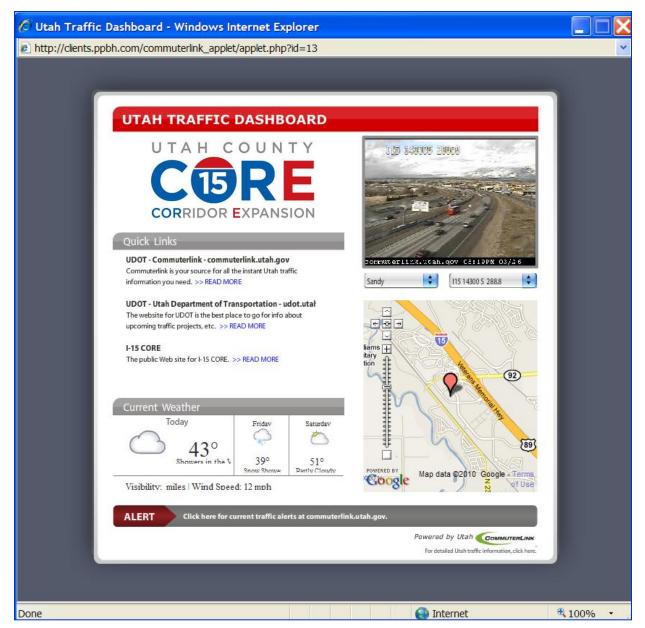
For help with newsletter and Web site content, detour maps, etc.:

**Christina Davis** 

801-342-6426 christinadavis@utah.gov

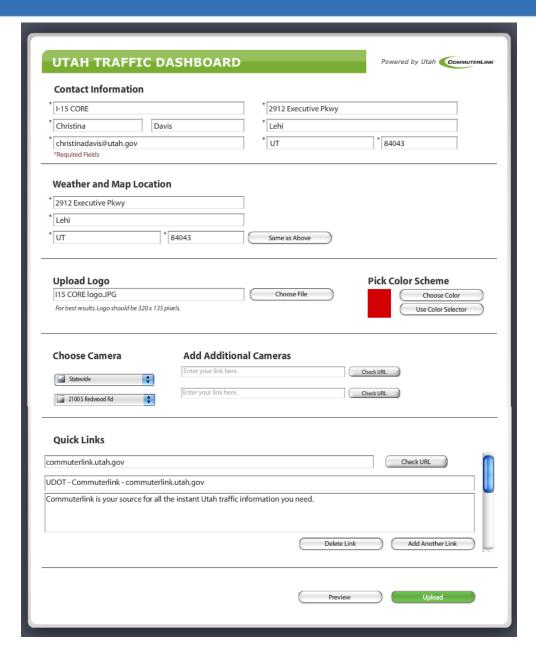


#### **CommuterLink Dashboard**





#### **CommuterLink Dashboard**





# TRAVELWISE STRATEGIES

PRESENTED BY KIM CLARK



#### **Vision and Mission**

#### **VISION**

TravelWise is based on people working together to develop a coordinated transportation program that encourages and supports other travel strategies than driving alone.

#### **MISSION**

The TravelWise program educates and provides Utahns and visitors with viable and reliable travel choices.



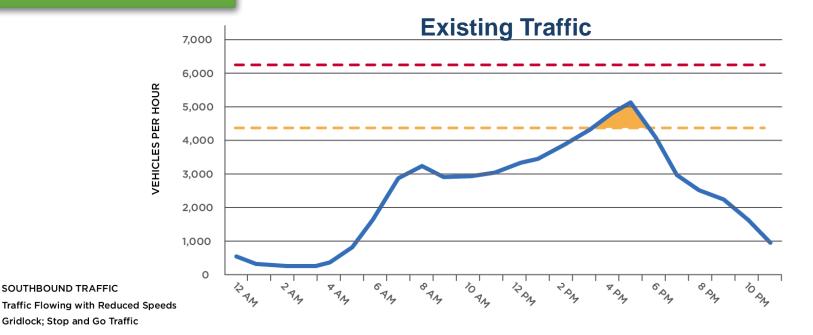
# **TravelWise Strategies**

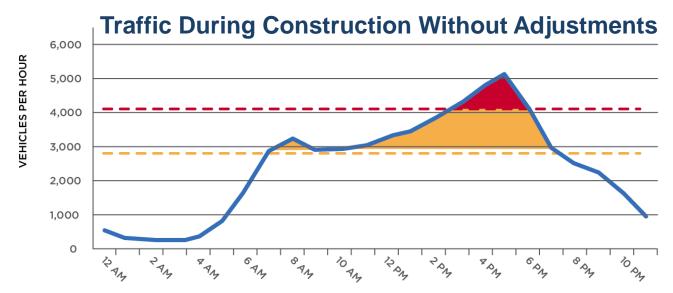
Shifting Travel Times | Vanpools | Carpools | Teleworking

Transit | Active Transportation | Trip Chaining

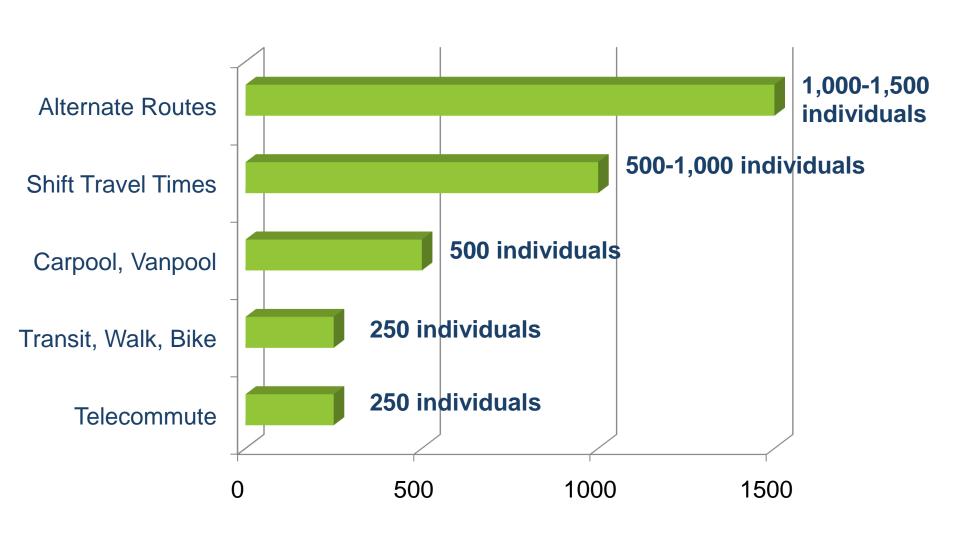


#### **University Pkwy to Provo Center St**





## TravelWise Strategies





#### **Alternate Routes**



Natural tendency for drivers

Expect delays on alternate routes

Alternate routes alone will not prevent freeway gridlock



#### **Shift Travel Times**



#### Goal: 500-1000 individuals

25 biggest companies allow 25 employees to shift times to reach this goal

Shift from 4:00-5:00 to 3:00-4:00

Shift from 5:00-6:00 to an hour earlier or later

Shift from 6:00-7:00 to 7:00-8:00



# **Carpool and Vanpool**



#### Goal: 500 individuals

50 companies with 10 participants to reach this goal

Establish company program for carpool or UTA vanpool

Work through UTA's ridematching program

Money savings, tax deductions



### Transit, Walk, Bike



#### Goal: 250 individuals

50 companies with 5 participants to reach this goal

Good alternative for summer months

**UTA** routes



# TRAVELWise



#### Goal: 250 individuals

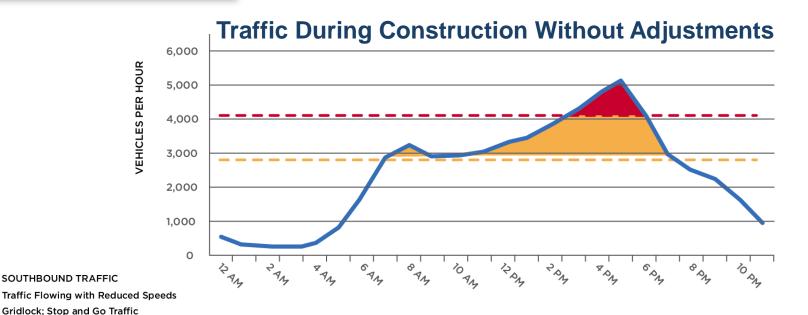
50 companies with 5 participants to reach this goal

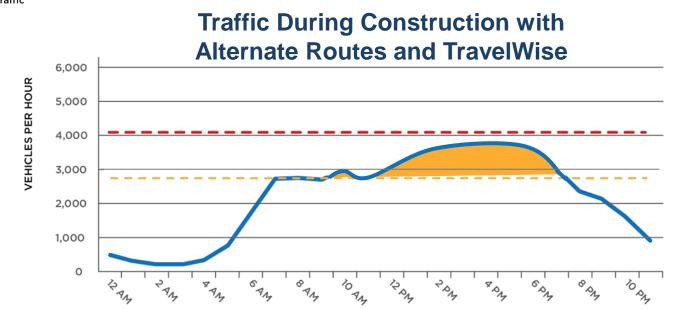
Provide option to telecommute one or more days per week

From home or telecenters

Conference calls, video conferencing, e-mail, etc.

#### **Adjustments Make a Difference**







#### **TravelWise Tracker**



#### **TravelWise Tracker**

Set goals to reduce trips

Keep a daily trip log

View savings in terms of:

Trips, Miles, Money,

Energy and Emissions



## **TravelWise Tracker**

	TRAVELWise Good for you, Good for ittah.
TRACKER PROFILE	
QUESTIONNAIRE	
Name:	
Gender: Number of cars/trucks in household:	V
Number of drivers in household: Zip code:	
Style of home:  Average miles for day-to-day errands:	
Employer: Miles to job from home:	
As an alternative to driving alone, indicate he Biking or walking (not for recreation/exercise	ow many times in the next week you plan to save a <u>trip</u> by:
e-Traveling Trip chaining	
Using public transit (bus, light rail or train)  Carpooling	
Working a compressed workweek	
	SUBMIT

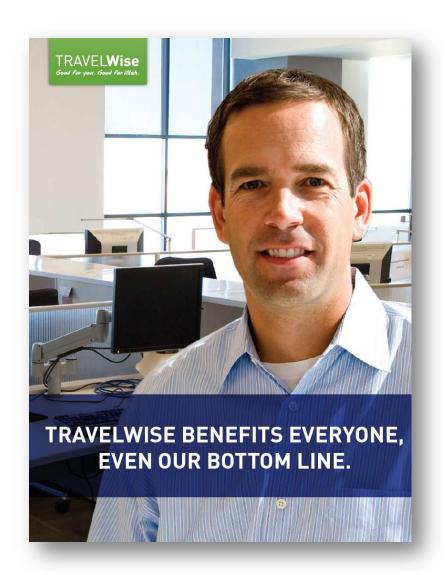


#### **TravelWise Tracker**





### Personalized TravelWise Plan



Work with TravelWise team

Use traffic data specific to your business location

Conduct employee surveys

Determine best strategies for your business and employees

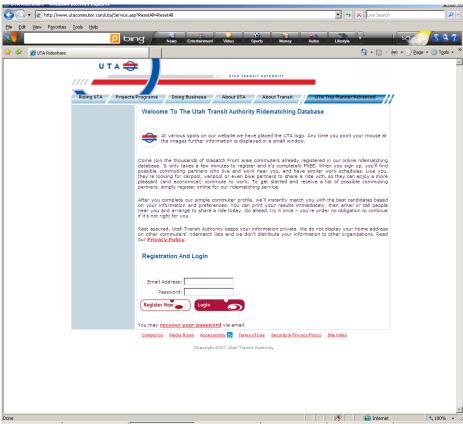
# Curtis Clayton Regional Marketing Specialist

**Utah Transit Authority** 

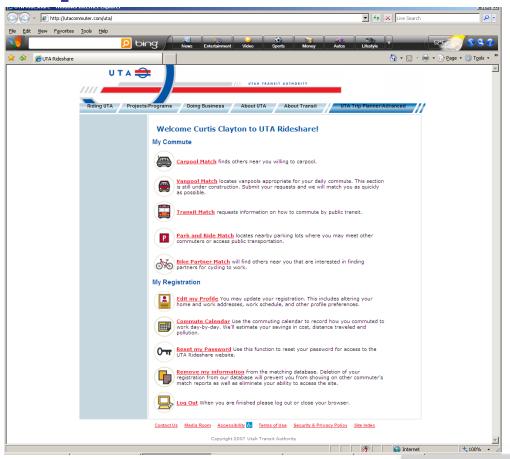
- -Ridematching website
  - -Vanpool program



# Ridematching website www.UTAcommuter.com



## Purpose of this website



## How to start a Vanpool?

- Find 7 to 15 commuters traveling the same pattern.
- Identify 2 drivers and submit driving records.
- Identify 1 bookkeeper to collect fares and reports.
- Fill out all agreements and pickup the van.



# Cost of the Vanpool

- Pricing is determined by the monthly miles traveled.
- The more the riders, the less the cost per rider.
- For example: 25 miles one-way 5 days a week or 1100 miles monthly.
- My car monthly gas cost = \$175 (after tax).
- My Vanpool cost = \$75 (pre-tax) 10 rider average.



## What is included in the price....Everything.

- The Van
- Fuel
- Maintenance
- Insurance
- A back up van
- Support staff
- 50 personal miles
- 6 guaranteed emergency ride home trips

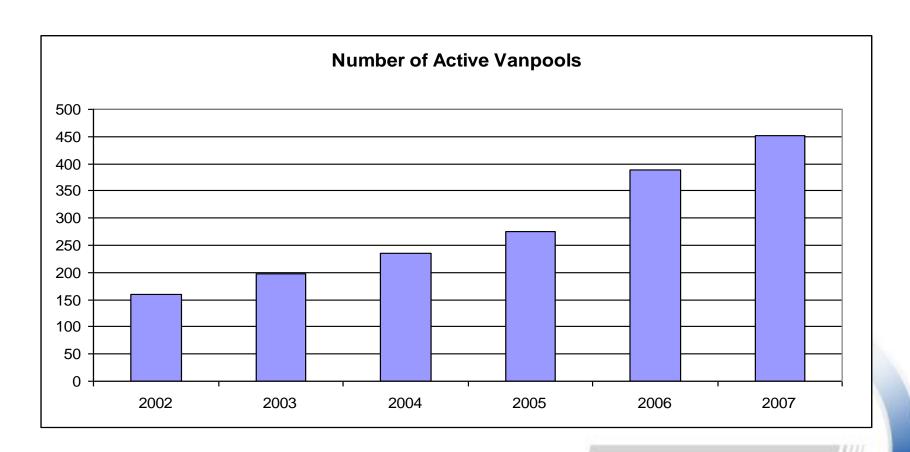


## Vanpool Do's.

- Do decide where you meet.
- Do decide how long you wait.
- Do decide seating arrangements.
- Do decide radio schedule.
- Do decide acceptable conversation topics.
- Do decide who can and can't be in Vanpool.
- Do sign up now while we have vans available!



## No longer a waiting list, Vans now available!





## Ways to make Vanpool work

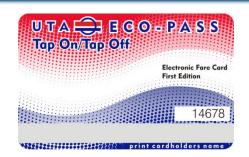
- Vanpool 10 miles through the construction zones.
- Combine forces with others in your office park.
- Use <u>www.UTAcommuter.com</u> to find others.
- Reward employees who use Vanpools.
- Offer preferred parking spots for Vanpools.
- Promote the advantage of using \$230 a month in pre-tax transit benefits (and save company taxes).



## Ways to contact us:

- www.UTArideshare.com
- Click "Programs" then Click "Vanpool".
- Contact Curtis Clayton:
- Phone 801-287-2062
- Email cclayton@rideuta.com





## **UTA Eco-Pass**

- Company-sponsored annual transit pass
- Employees can use UTA buses, TRAX and FrontRunner anytime
- One year contract
- Minimum of 35 employees required with 100% participation
- Includes Guaranteed Ride Home program
- Loaded with tax benefits



# **UTA Co-op Pass**

- Company-sponsored program that provides a discounted monthly pass for employees
- One year contract
- Minimum of 35 employees required with 20% participation
- UTA discounts monthly cost by 20%
- Company subsidizes monthly cost by 30%
- Employee pays remaining 50% of monthly pass



## **UTA Transit Services**

- Express Service to SLC
- TRAX Connector to Sandy TRAX
- Express from TRAX to Orem/Provo
- Local Services
- Van Pools
- Carpooling



## **Park and Ride Locations**

## City

- American Fork
- Lehi
- Lehi
- Lehi
- Orem
- Orem
- Orem
- Payson
- Payson
- Springville

### Address

Main Street and I-15

3101 North Ashton Blvd

2100 North and I-15

I-15 and HWY 92

1600 N 800 W

800 N and 1200 W

Center Street and 1200 W

I-15 Frontage and Main St

800 S Turf Farm Road

400 S 1950 W

#### Owner

**UDOT** 

(UTA Commuter Rail Station transit users only)

**UDOT** 

UDOT (no UTA Service)

**UDOT** 

**UDOT** 

**UDOT** 

**UDOT** 

**UDOT** 

**UDOT** 



# For UTA Route and Schedule information:

- Go to www.rideuta.com
- Call 1-888-RIDE-UTA

Stacey Adamson
Senior Marketing Representative
Timpanogos Business Unit
sadamson@rideuta.com







#### **Partners for the Road Ahead**

Scott Thompson | UDOT Region 3 PIM

4/6/2010





#### **Partners for the Road Ahead**

# Five strategies to create win/win solutions for your business during construction:

1. Be proactive

4. Think outside the box

2. Teamwork

- 5. Good Attitude
- 3. Open Communication





## **Preparation**

- Get to know the project
- Network with neighboring businesses
- Create or update your customer database





#### **Communication**

- Place signs directing patrons to your business
- Keep customers updated about construction impacts
- Provide detour maps
- Communicate with UDOT







## **Moving Forward**

4/6/2010





## **Moving Forward**

- Hand in your comment cards
- Establish communication lines with employees and customers
- Develop a TravelWise program
- Develop a construction business plan



## **Open House**

**Project Information** 

**Project Communications** 

**Public Involvement Coordinators** 

**TravelWise** 

Vanpools

**Transit** 



## Thank you!

Presentation available at <a href="udot.utah.gov/i15core.">udot.utah.gov/i15core.</a>

Click on the "Employers" link.